

Station	WPGH-TV PITTSBURGH, PA	Agency	() SRCP MEDIA	Rep Firm	
Advertiser	() POLITICAL		201 NORTH UNION ST, SUITE 200	Sales Office	() WASHINGTON
Product	TOM SMITH FOR SENATE		ALEXANDRIA, VA 22314	Salesperson	() KATHRYN SARDINSKY
Estimate#	316	Agency C/P1/P2/E	11/15/316		
Buyer	Betsy Vonderheid	Flight Dates	10/09/2012 - 10/15/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

COMBINE MG OFR FOR LNS 2 AND 3:
3X 10/9-10/15 1130-1230A 30 ROCK/SCRUBS @ \$75 EACH.
THANKS,
ANDREW

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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*2	10/14-10/14	11P-1130P	BIG BANG	:30	\$175.00	SU	1	1	1	\$175.00
	Buyline Comment: MG FROM 10/2 LUR REBATES									
	Station Remark: V2 1X NA DT PRG CHG. SEE HEADER FOR OFR.									
*3	10/13-10/13	3P-7P	NCAA	:30	\$200.00	SA	1	1	1	\$200.00
	Buyline Comment: MG FROM 10/2 LUR REBATES									
	Station Remark: V2 PER RICH - YOU CAN REVISE THIS RATE TO \$150.									

---REPORT TOTALS---

Report Totals: 2 / \$375.00

---SALES MONTHLY TOTALS---

Oct 12: 7 / \$4,125.00
Sales Totals: 7 / \$4,125.00
Station Totals: 7 / \$4,125.00
Lines not sent/rcld/rtrn: 0 / \$0.00

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Advertiser () POLITICAL

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Agency () SRCP MEDIA

201 NORTH UNION ST, SUITE 200

ALEXANDRIA, VA 22314

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---COMPETITIVE---

Market Totals	\$58,929	CABL	0%	KDKA	0%	UNKN	93%	WPCW	0%	WPGH	7%
		WPMY	0%	WPXI	0%	WTAE	0%				

---COMPETITIVE COMMENTS---

WILL UPDATE

Booksnull

DemosRA35+